

Ian Kuria

UI-UX Designer & Developer

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PROFESSIONAL SUMMARY

I'm an experienced UI/UX Designer and Frontend Developer with industry experience designing web/mobile applications and collaborating with both small and large teams. I specialize in crafting intuitive user interfaces and customer-centered digital experiences. Proficient in applying best practices in UI/UX design and web development, optimizing frontend performance, and integrating APIs efficiently.

WORK EXPERIENCE

UI/UX Designer & Developer

Market Force | Mar 2023 – July 2024 | Full-time

- Designed web applications using design tools like Figma, Adobe XD and also assist on the Front-end Development using Html, Css, Js, React, and Next.js
- Improving comprehensive user experiences for digital products and services through data-driven insights and service design strategies.
- Collaborated with back-end developers and stakeholders to ensure seamless integration and delivery of new features.

Website & App Designer

Chuuza Africa | Aug 2022 – Jan 2023 | Contract

- Designed and helped develop the website's front-end interface and architecture, ensuring cross-browser compatibility and responsive design flow.
- Gathered and analyzed requirements and specifications from stakeholders to tailor solutions to the business's needs.
- Contributed to the agile development process through participation in daily stand-ups, sprint planning, and retrospectives, facilitating effective communication and project tracking.
- Optimized website performance, reducing load times and improving user retention.

Product UX Designer

Fundis Kenya | Sep 2021 – July 2022 | Contract.

- Oversaw UI/UX design efforts, ensuring that the product aligned with user needs and maintained a modern, intuitive interface.
- Suggested and implemented technology and web/app improvements to enhance user experience and overall performance.
- Developed and executed a comprehensive SEO strategy, resulting in improved search engine rankings and increased organic traffic.
- Collaborated closely with cross-functional teams to manage the product development process, identifying and prioritizing strategic initiatives.

Technical Co-Founder

Wapishi Kenya | Aug 2021 – Dec 2022 | Self-employed.

- Spearheaded the full design and development of the Wapishi platform, from wire-frames, prototypes and final designs to full development
- Led the design and architecture of the web and mobile app, managing a team of developers to create a robust and scalable infrastructure.
- Integrated payment solutions and APIs to streamline operations and optimize order processing for customers and suppliers.
- Managed the deployment of cloud-based infrastructure on AWS to ensure high availability and scalability of the platform.
- Drove the product roadmap, translating business goals into technical requirements and collaborating with cross-functional teams.
- Provided ongoing technical support and maintenance, ensuring continuous uptime and seamless operations.

EDUCATION & CERTIFICATIONS

Bsc of Software Engineering & Multimedia.

Limkokwing University Malaysia | CGPA 3.57 2018 - 2021

SKILLS

- **UI/UX Design:** Figma, Prototyping , Wireframing, Adobe XD
- **Front-End Development:** HTML5, CSS3, JavaScript (ES6+), TypeScript, React, Next.js
- **Testing & Tools:** Webpack, Babel, ESLint
- **Version Control:** Git, GitHub, GitLab
- **SEO & Digital Strategy:** SEO Optimization, Google Analytics, Digital Campaigns

LINKS

- **Linkedin Profile** - <https://www.linkedin.com/in/ianmwitumi/>
- **Behance Portfolio** - <https://www.behance.net/iankuria9>

REFEREES

1. Tesh Mbaabu, Market Force | CEO | mbaabu@marketforce360.com
2. Sylvia Wairimu, Chuuza App Limited | CEO | +254 701 172127 (WhatsApp)
3. Alex Kamanga, Fundis | CEO | +254700166469 (Whatsapp)